

Founded in 1986, this award recognizes outstanding advertising professionals. Industries include media, public relations, marketing, advertising agencies and businesses. New inductees will be honored during the annual Hall of Achievement awards ceremony in September 2021, at Hacienda del Sol.

**Selection Criteria:** *Nominees to the Advertising Hall of Fame are judged on the following criteria:*

- They have distinguished themselves in their advertising careers
- Contributed to the betterment of advertising and its reputation
- Have made significant voluntary efforts outside the workplace (including service to AAFT and similar organizations as well as non-profits)

*Nominee does not have to be retired*

Name of Nominee	Company	Position
Address		Phone
Name of person submitting nomination	Phone #	Email

**Please answer the following:** *(You may use additional paper)*

- 1) Why this person should be nominated.
- 2) How this nominee has made a positive impact on the local advertising industry.
- 3) What volunteer activities or community responsibilities do they have within or outside of the advertising industry.
- 4) A url for their Linked-In profile or attach a biography.

Email nominations to **info@tafef.org**

